

Color / PMS Color Matching

- All images to be provided in CMYK color format at full production size when possible.
- Files should be created with proper color profiles on a properly calibrated computer screen for best color results. TradeSource profile is CMYK (Coated Gracol 2006).
- TradeSource builds rich black with a spot color named **Pure Black**. Please make a spot color using that name if you desire your blacks to be rich.
- **Vector Artwork:** Pantone Matching System (PMS) colors are shown in Pantone PLUS Solid Coated Formula Guide. The file must include desired spot color named in this format **PANTONE ColorName C**. Color matching and customer proof approval are available at an additional charge.

Tile Breaks

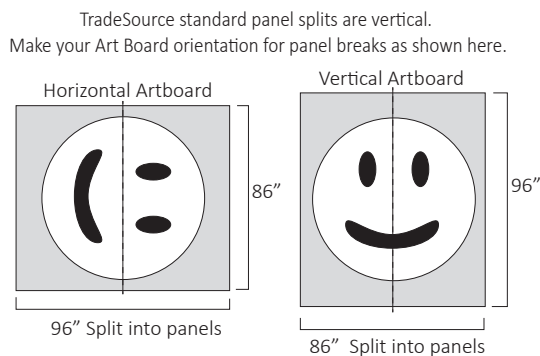
Seamless Tile Breaks: Customer to provide tile breaks for this type of application.

Non-reflective vinyl: If image is less than 59" (wide/tall), image will be made as one continuous print.

Reflective vinyl: If image is less than 47" (wide/tall), image will be made as one continuous print.

Non-Seamless (wallpaper) Tile Breaks:

- Customer to provide large dimension artwork as an entire piece without tile breaks. TradeSource will make vertical tile breaks for all non-seamless multi-panel images.
- Standard overlap is .25". If a different overlap is needed, order must be noted.



General

- Do not submit files that are encrypted / locked/ password protected.
- Customer is fully responsible for the creation, layout, and proofing of all content. Please check your artwork before submission.
- Graphics - all images embedded
- Spelling / Punctuation / Grammar
- Bleed at .125"
- Rich Black named as **Pure Black**
- Artboard made to fit art (including bleed)
- Fonts converted to outline
- Do not use Overprint Fill - will print incorrectly
- Cad Pattern on its own layer and named **CutContourCad**
- Customer submitted artwork (including bleed) must be same size as artboard. Failure to have both at same size may result in graphics being produced at different size than intended.
- Additional fees may apply if Lowen TradeSource is required to make changes to provided files.

File Type / Resolution / Cut to Shape

- TradeSource accepts PDF images only.
- For best print, all artwork, designs, and images must be provided at minimum of 100ppi at actual size.
- Raster files should not be more than 30,000 pixels high / wide. ie:
 - 300ppi for graphics up to 100" height/width
 - 150ppi for graphics 100-200" height/width
 - 100ppi for graphics 200"-300" height/width
 - 75ppi for graphics 300"-400" height/width
 - 60ppi for graphics 400-500" height/width
 - 50ppi for graphics 500-600" height/width
 - 25ppi for graphics 600-1200" height/width
- Downsized files: You may submit files at reduced scale. Keep in mind that the resolution guidelines above must be followed when enlarging your file. For example if you create your file at 200 DPI and your wrap is designed at 10% scale, the enlarged file will only be 20 DPI at final print size. Please notify us if your files are scaled down.
- Convert all fonts to outline.
- Perforated/window film has less surface area and a different film base than wrap films. Colors will not visually match exactly to your wrap film.
- Various filters, drop shadow and transparency effects offered in the most current versions of graphic design programs do not always reproduce correctly. Please **expand appearance** of these effects to give best results.
- Make cad patterns with these parameters:
 - = Vector pattern on its own layer
 - = .1 stroke
 - = Stroke aligned center
 - = Spot color named **CutContourCad** in the color palette
 - = Include cad pattern for all cut-to-shape items
- Do not hide or lock the cut layer in your art file. CutContourCad spot color will not print, but is used to create a cad pattern for cutting.

- Make bleed at .125" outside cut lines.
- If you choose to pre-gang small graphics to fit on a sheet, keep graphics (including the perimeter cut and bleed) within:
 - 59" for non-reflective
 - 53" for window perf
 - 47" for reflective
- All sheets will be cut .0625" inside all edges of art board.

- Minimum thickness for cad cut text/artwork is .125"; minimum includes serifs and fine art detail.

